

EYES

Enlarging Youth Entrepreneurial Spirit

Module: Pop up Restaurant



(Photo of Rachel Clare www.pexels.com)

Plan your pop up concept

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Step 1

Watch the video and get a first idea how a pop up restaurant can be used for exploring the market

<https://youtu.be/QtPZj9ssKEU>

Step 2

There are several options for pop up concepts. Explore the internet for getting more information on pop up option at:

- Sales stands at school festivals, sport events, weekly markets, public festivals, flea markets and fairs:

<https://www.christkindlesmarkt.de/en/your-visit/food-drinks>

- Seasonal pop up concepts:

<https://www.theforkmanager.com/blog/spring-the-perfect-time-set-pop-restaurant>

- Pop up restaurants:

<https://www.popuprestaurant.eu/category/successful-stories/>

Step 3

Self-assess your readiness to start your own business with a Popup Restaurant

<https://restaurant4all.eu/en/unit/1>

Step 4

Realise your inspiration and check your local area for options:

e.g. at <https://www.stallfinder.com/search/event/festivals/1/0/> or similar platforms

Step 5

Check suitable options with view to legal regulations in your country, e.g.

- Business registration
- Trade licence
- Hygiene protection and training (HACCP)
- Structural requirements of the premises
- Waste disposal regulations
- Requirements for menus
- Youth protection laws
- Alcohol licence permission
- Sanitary facilities

Feel free to also explore other links and videos on this EYES platform, e.g. at

- Running a Café - Developing a Business Idea

<https://eyesmodules.eu/eyes-all/60-running-a-cafe/491-developing-a-business-idea#s3>

which will help you to start your own business in the gastronomy sector.

Step 6

Follow the structure of “Planning your start-up” at Existenzgründerportal des BMWi (Federal Ministry for Economic Affairs and Energy)

<https://www.existenzgruender.de/EN/Die-ersten-Schritte/Gruendung-planen/inhalt.html>

and create your own Business Plan!